

aSIAMORTAR
Deliver Solutions

To be the preferred
building materials supplier in Asia

Profile

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Dear Valued Customers and Partners,

Asia Mortar (AM) is one of Asia's leading providers of construction solutions and chemical products. Established in 2004 in Singapore combining the legacies and technologies of two longstanding construction chemicals firms, HL Cement Pte. Ltd. (1969, Singapore) and Radium Industries (1980s, USA), AM has continuously provided our customers with innovative products and optimal solutions. AM has expanded throughout Southeast Asia to new markets such as Singapore, Malaysia, Philippines, Indonesia, Brunei, Myanmar, India, Sri Lanka, Thailand, China, Hongkong, Laos, and Cambodia.

After Four years of distributing products in Vietnam as Asia Mortar Co., Ltd. Asia Mortar Vietnam was officially established on November 04, 2008. After more than a decade, AM Vietnam has grown constantly with Headquarters in Ho Chi Minh City along with Branch and Representative offices in Hanoi, Da Nang, and Buon Me Thuot. The Two manufacturing plants operate in Dong Nai

and Hanoi. AM products have been a vital component of many key projects across the country.

These milestones could not have been achieved without the support of customers and partners. Thank you for trusting and choosing us as your supplier, service provider and business partner. We credit our success to the spirit and hard work of all team members. We are proud of the young, enthusiastic, experienced professionals, who "gave it all" to the development of AM Vietnam.

AM Vietnam promises to not only meet but exceed Customer expectations. We commit to deliver superior quality for all AM Vietnam's products and services.

Respectfully,

LUONG NGUYEN KHOI

General Director – Asia Mortar Vietnam



OVERVIEW

Deliver Solutions

> ABOUT ASIA MORTAR

Asia Mortar is one of Asia's leading brands in manufacturing, processing, distributing and providing full application solutions in the Construction industry. In addition, Asia Mortar is the exclusive of other international brands such as Casali, Hetron,... to provide a full range of solutions for specialized markets.

OUR VISION

Become the top brand in supplying chemical products and specialty building materials in Asia.

OUR MISSION

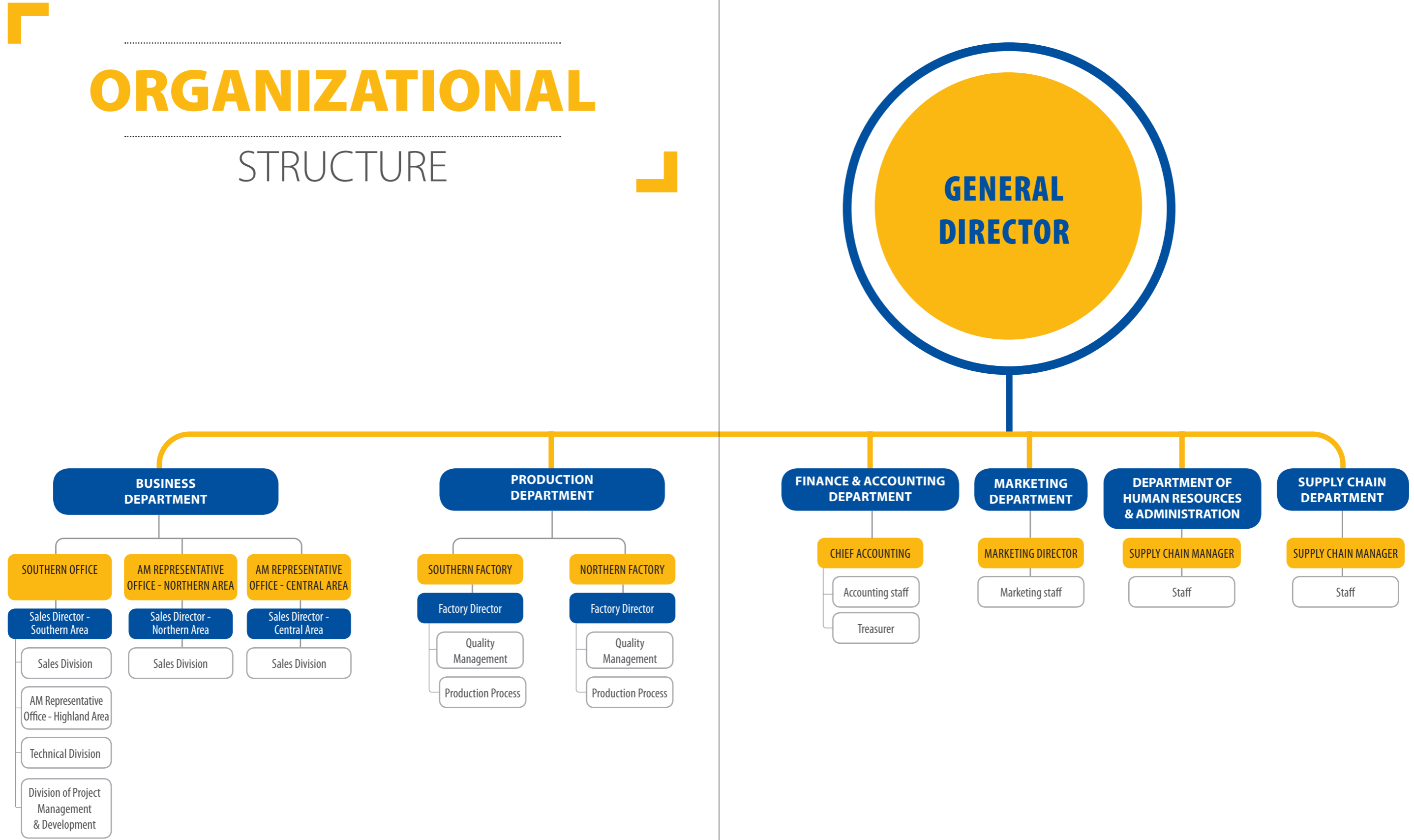
Providing premium product systems and optimal solutions for all the construction needs in the chemical – construction materials industry.

> WHY CHOOSE ASIA MORTAR VIETNAM?

1. Asia Mortar has outstanding strength in cement-based products, and especially, our ability to research and develop products meeting "Unlimited" requirements from Customers.
2. The Asia Mortar team's capabilities in conducting research and continuously participating in training with new materials and products to meet "Unlimited" demands from market and clients.
3. Flexible chain of factories in Vietnam provides Asia Mortar with competitive prices and fast product delivery.
4. The products meet the Singapore Green Building Council and environmentally friendly While remaining partnership with International principals since established, Asia Mortar still look forward to have more co-operation with potential, well-known valued manufacturers.



ORGANIZATIONAL STRUCTURE





Mr. **Luong Nguyen Khoi**
General Director



Mrs. **Nguyen Thuy Thanh Hang**
Marketing Director



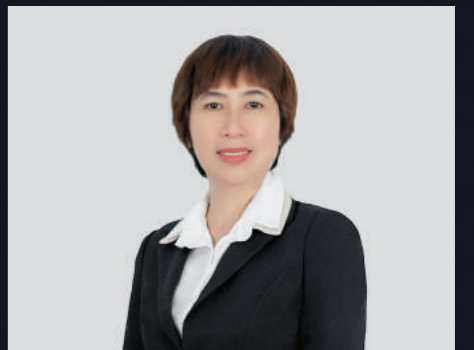
Mrs. **Ta Thi Hang Nga**
Sales Director - Northern Area



Mr. **Doan Dinh Viet Anh**
Sales Director - Southern Area



Mrs. **Nguyen Ai My**
Chief Accounting



Mrs. **Nguyen Thi My Ha**
Sales Director - Central Area



Mr. **Tran Cong Su**
Factory Director



Mr. **Tran Anh Dat**
Sales Manager



Mr. **Dang Thanh Vinh**
Technical Director



OUR TEAM

BOARD OF MANAGEMENT



EXECUTIVE TEAM

At the heart of Asia Mortar Vietnam, we are proud to have a team with enthusiastic, experience and thriving-for-the-best professionals. Each strives to deliver real values to Customers through innovative products and solutions.

We believe that one way to create more values for our Customers is by staying true to our commitments to the employees, creating a transparent, fair and professional environment as well as continuously improving HR policies for staff development. We are inspired when our team members are passionate and dedicated to their work at their highest level of efficiency, as "team-work" makes both Asia Mortar Vietnam and Customers "dream work".

At Asia Mortar Vietnam, our values are what sets us apart:

- Building high - trust partnership
- Redefining Excellence
- Being professional
- Fostering system transparency





QUALITY

ASSURANCE



Inherited the reputation and modern technologies from America and Singapore construction chemical companies, we believe the products and solutions of Asia Mortar comply to the most rigorous technical standards of many quality inspection systems such as SGS, ISO or Singapore Green Building Council.

ISO 9001:2015



CERTIFICATES



TEST REPORT



GREEN LABEL



We move forward everyday with endless passion and never-stop-improving spirit so that each solution offers to our Customers can be the-better-than-the-best choices.



PRODUCT

PORTFOLIO



WALL FINISHES

PRODUCT NAME	CEMENTITIOUS	NO SANDING REQUIRED	TYPES			FEATURES/PERFORMANCES					APPLICATIONS			STANDARD	
			BED-DING	PLASTER/RENDER	PUTTY/SKIM	BONDING STRENGTH	WATER PROOF	ANTI-FIRE	ANTI-CORROSION	THERMAL ISOLATING	CONCRETE	LIGHT WEIGHT CONCRETE	ACC & ALC BLOCK		PLASTER/RENDER
am Skim	★				★	★		-	-	-	★	★	★	★★	★
R-Crete Eco Skim	★	★			★	★	★	-	-	-	★	★	★	★★	★
am Skim Plus	★	★			★	★	★	-	-	-	★	★	★	★★	★
am Render	★			★		★		-	-	-	★	★	★	★	★
R-Crete Eco Render	★		★	★		★	★	-	-	-	★	★	★	★	★
am Render Plus	★		★	★		★★	★	-	-	-	★	★	★	★	★
am Render WP	★		★	★		★★	★★	-	-	-	★	★	★	★	★
am Render FR	★		★		★	★	★★★★	-	-	-	★	★	★	★	★
am Render SR	★			★		★★	★★★	-	★★★★	-	★	★	★	★	★
am Render TR	★			★		★	★	-	-	★★★★	★	★	★	★	★
am Block Adhesive	★		★			★★	★★	-	-	-	-	★★	★★★★	★★	★



FLOOR FINISHING

PRODUCT NAME	BASED OF PRODUCT			CHARACTERISTIC/ FEATURES				USES							
	Cementitious	Epoxy	Others	Powder	Liquid	Hardness	Chem Resistance	Heavy Industry	Light Industry	Thickness	Abrasion resistance	Glossy	Anti-skid	Int	Ext
am Flexi-Crete Hardener (N)	★			★		★★	-		★		★		★	★	★
am Dura-Crete Hardener (M)			★	★		★★★★	-	★			★★★★		★	★	★
am Dura-Crete Hardener (E)			★	★		★★★★	-	★			★★★★		★	★	★
am Screed SL	★			★		★★	-	-	-		★★		★	★	
am Screed SL (P)	★			★		★★	-	-	-		★★		★	★	
Clinker Free Floor Topping			★	★		★★	-	-	-		★		★	★	
am Flexproof 506 (NC)			★		★	-	-	-	-	★		★★		★	
am Epoxicote 402 F		★			★	-	★		★	★		★★		★	
am Epoxicote 405 F		★			★	-	★		★	★		★★		★	
am Epoxicote 403 SM		★			★	★★	★★		★	★★	★	★★		★	
am Epoxicote 405 F PU		★			★	-	-			★		★★			★
am Epoxicote TAR		★			★	-	★★			★			★	★	
am Epoximortar 407 MT		★			★	★★★★	★★				★★	★★★★		★	★
Casali Sport Flooring			★		★	★★	★★	-	-	★★★★	★★★★		★	★	★
Hertron Densifier			★		★	★★			★	-	★★	★		★	★
Hertron Densifier/Protector			★		★	★★			★	-	★★	★		★	★



TILE ADHESIVE

PRODUCT NAME	BASED OF PRODUCT			CHARACTERISTIC/FEATURES										USES				STANDARD	
	XM	Epoxy	NANO SILICAT	C1	C2	F	T	S1	S2	E	CG2	RG	TileSize	In door	Out door	Horizon	Vertical	co	ECO/ LEED
am TileBond	★			★	★		★			★			★	★	★	★	★		★
amTileBond Plus	★				★		★			★			★	★	★	★	★	★	★
am TileBond + am Latex 302	★				★		★		★	★			★	★	★	★	★	★	★
am TileBond FS	★				★	★							★	★	★	★	★	★	★
am Colour Grout	★										★		★	★	★	★	★		★
am Colour Grout + am Latex 302	★										★		★	★	★	★	★	★	★
am EpoxiBond 203		★										★	★	★	★	★	★	★★★★	★
am Seal			★	Sealer for tiles & Stone													★	★	
Hertron H ₂ O Seal			★	Waterproofing additives for tiles & stone													★	★	

CLASSIFICATION

C1 - Normal

C2 - Improved

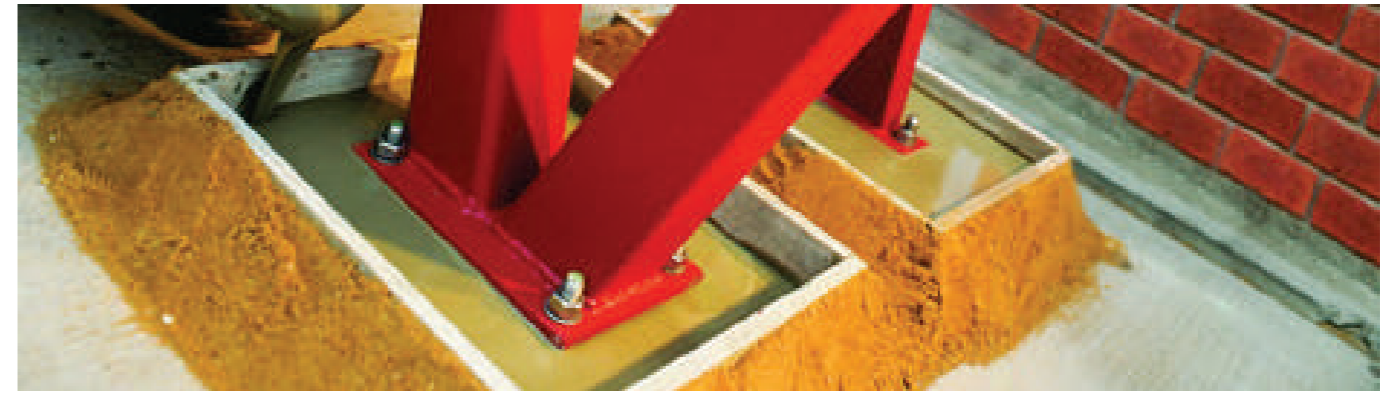
F - Fast setting

T - No Vertical Slip

S1 - Deformable

S2 - Hi.Deformable

E - Extended Open Time



GROUTS & REPAIR MORTAR

PRODUCT NAME	BASED OF PRODUCT			CHARACTERISTIC							
				NON-SHRINK COMPENSATED GROUT			REPAIR MORTAR				
	Cementitious	Epoxy	Others	Early Strength	Final Strength	Flowability	Final Strength	Filling	Injection	Moisture Environment	Chemical resistance
am Grout 307	★			★	★	★					
am Grout 309	★			★★	★★	★★					
am Grout 310	★			★★★★	★★★★	★★★★					
am 303	★						★	★			
am 308	★						★	★			
am 370	★						★★	★			
am EpoxiMortar 202		★					★★★★	★			
am EpoxiMortar 203		★					★★★★	★		★	★
am Epoxi Grout 204		★					★		★		
am EpoxiMortar 205		★					★★	★			
am EpoxiMortar UW		★					★★	★		★	★
am Polygel Grout			★				★★		★	★	★
am PU Injection			★				-		★	★	



WATERPROOFING SYSTEM

PRODUCT NAME	BASED			Standard ECO /LEED	CHARATERISTIC				USES			
	XM	Bitum	Others		Flexibility	Bonding Strength	Open time	Cracking Capacity	Base-ment	Floors	Roof/ root resistance	Tanks
Rysodyn Coating - Sperial			Polymeric	★	-	-	-	-			★★★★	★★★★
am Flexseal	★			★	-	> 1.7 N/mm ²	1.5 h	0.1 mm	★★★★	★		★
am Flexproof 501	★			★	≥ 60%	> 1 N/mm ²	01 ÷ 04 h	1 mm	★	★★	★	★★
am Flexproof 502	★			★	±200%	> 0.5 N/mm ²	01 ÷ 04 h	1 mm	★	★★	★	★★
am Flexproof 502 ECO	★			★	≥120%	> 0.5 N/mm ²	01 ÷ 04 h	1 mm		★★	★	★★
am Flexproof 503 PU			PU	LOW VOC	≥250%	> 2 N/mm ²	06 ÷ 08 h	-		★	★★	
am Flexproof 503 PU PLUS			PU	LOW VOC	≥500%	> 1.2 MPa	04 h	-		★	★★	
am Flexproof 504 PU			PU	LOW VOC	≥550%	> 2 N/mm ²	04 h	-	★	★	★	
am Flexproof 505 ECO PU			PU	LOW VOC	≥ 300%	> 2.1 N/mm ²	02 ÷ 03 h	-	★	★	★	
am Flexproof 506 NC			PU	LOW VOC	≥ 150%	> 1.2 N/mm ²	-	2 mm	★	★	★	★
am Flexproof 520WB		★			≥ 600%	> 1 N/mm ²	-	-	★	★	★	
NovezKote 3000 RI		★			≥ 900%	> 0.4 N/mm ²	-	2 mm	★	★	★★★★★	
NovezAcryl Elastomeric			Acylic	★	> 1000%	-	-	-		★	★★	★
am Flexproof 11			Acylic	★	-	-	-	-		★	★	★
Casali Viscogum		★		VOC	> 35%	-	-	-			★★	
Casali ERADIX		★		VOC	> 40%	-	-	-	★★		★★★★★	
Flexine VF			PVC	VOC	-	-	-	-			★★	



CONCRETE ADMIXTURE

PRODUCT NAME	PRODUCT DESCRIPTION	STANDARD (ASTM C 494)	CHARACTERISTIC	DOSAGE
am R10	Recommended for to be used in making uniform quality concrete.	A, B & D	am R10 is ligno-based water reducing and retarding agent which meets ASTM C494 Type A, B and D.	(0,2 ÷ 0,6) L/100kg XM
am S40	Superplasticizer, low- range water-reducing & retarding admixture	A, D & G	am S40 a low - range water reducer and retarding admixture which is a blend of naphthalene formaldehyde sulphonate and organic agent.	(0,6 ÷ 1,2) L/100kg XM
am PCE ST-600		D & G	Modified Polycarboxylate water -based/ water-reducing & retarding agent	(0,6 ÷ 1,5) L/100kg XM
am PCE ST-601		D & G	Polycarboxylate additive, high water - reducing & high slump of concrete	(0,6 ÷ 1,5) L/100kg XM
am PCE ST-602	D & G	(0,6 ÷ 1,5) L/100kg XM		
am PCE ST-603	Superplasticizer, high- range water-reducing & retarding admixture	D & G		(0,6 ÷ 1,2) L/100kg XM
am PCE ST-700	Additives for precast concrete	F	Modified Polycarboxylate water -based/ water-reducing & retarding agent	(0,6 ÷ 1,5) L/100kg XM
am PCE ST-701		F	Modified polycarboxylate additive water-based helps early-strength concrete	(0,6 ÷ 1,2) L/100kg XM
am AF-200	Fast – setting Additives	C & E	Excluded Chloride	(2 ÷ 6)% khối lượng XM
am TS-300	Anti- Corrosive Additives	B & D	Organic Chemicals Admixture	(0,6 ÷ 1,2) L/100kg XM
am AE-600	Air - entraining agent	C 260	Surface Active chemical	(0,02 ÷ 0,2) L/100kg XM
am – MF	Durable enhance additives	-	Silicafume Addive for concrete	(2,0 ÷ 8,0)% khối lượng XM
am WA-700		A & B	Lignosulfonates Mixture	(0,2 ÷ 0,5) L/100kg XM
am Flexicure R101	Additional products	ASTM C309-81 Type 1 class A	Curing Compound Oil- based	(5 ÷ 6)m ² /L
am Flexicure R102		ASTM C156	Curing concrete mixture Silicates based	(5 ÷ 6)m ² /L
am Realease Agent		-	Release Agent additive hydro carbon based	(35 ÷ 40)m ² /L

➤ SHERATON DA NANG

Investor: ORIENTAL SEA JSC
 Revenue: ₫6,5B
 Location: Da Nang City
 Item: Supplying waterproof materials



➤ AEON MALL LONG BIEN

Investor: AEON MALL HIM LAM Co., Ltd.
 Revenue: ₫2,4B
 Location: Long Bien district, Ha Noi
 Item: Polishing floor



➤ FLC GARDEN CITY

Investor: FLC GROUP.
 Revenue: ₫3,8B
 Location: Nam Tu Liem, Ha Noi
 Item: Supplying waterproof materials



➤ ECOPARK

Investor: VIHAJICO
 Revenue: ₫2,4B
 Location: Van Giang, Hung Yen
 Item: Supplying materials & constructing basement floor



➤ **SUNRISE CITY**

Investor: NOVALAND GROUP.
 Revenue: ₫1,6B
 Location: District 7, Ho Chi Minh city
 Item: Completing the surface of the parking lot, and the driveway running of the ground floor



➤ **THE SUN AVENUE**

Investor: NOVALAND GROUP.
 Revenue: ₫2,8B
 Location: District 2, Ho Chi Minh city
 Item: Supplying materials & waterproofing



➤ **LEXINGTON RESIDENCE**

Investor: NOVALAND GROUP.
 Revenue: ₫1,6B
 Location: District 2, Ho Chi Minh city
 Item: Completing the surface of concrete floor and parking area



➤ **NEW HORIZON CITY**

Investor: VINAENCO
 Revenue: ₫1,5B
 Location: Ha Noi
 Item: Waterproofing the floor of the second basement



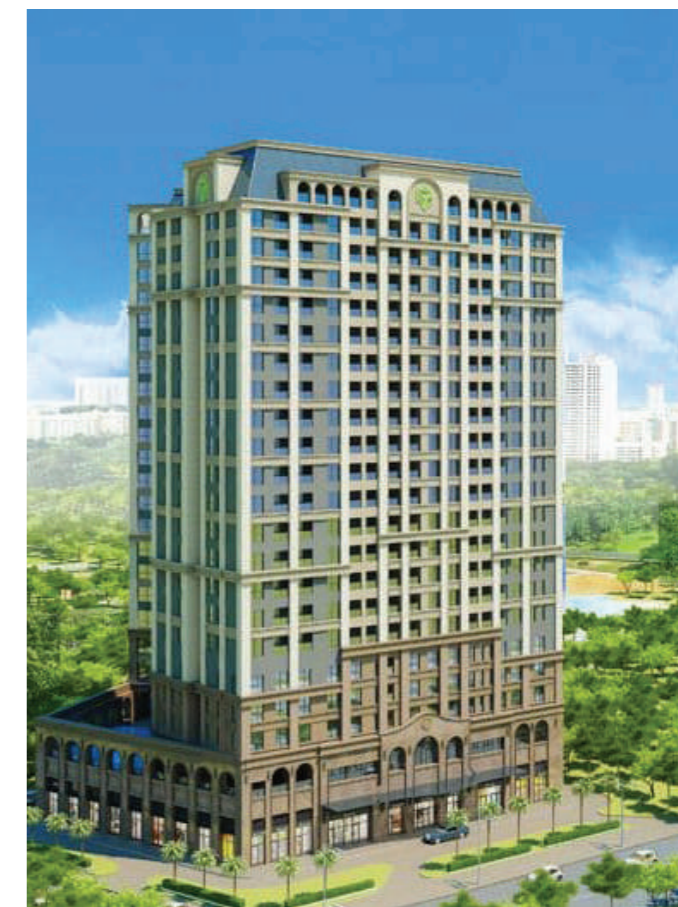
**VINAFOR
HOANG VUONG
HANOI
LANDMARK 51**

Investor: Song Da 1.01 JSC. & Hoang Vuong Land
Revenue: \$2,6B
Location: Ha Dong, Ha Noi
Item: Supplying waterproof materials



GARDEN GATE

Investor: NOVALAND GROUP.
Revenue: \$1,8B
Location: Phu Nhuan district, HCMC
Item: Waterproofing



SATRA EXIM

Investor: SATRA EXIMLAND JSC
Revenue: \$1,8B
Location: Phu Nhuan district, HCMC
Item: Supplying materials & waterproofing



BOTANICA PREMIER

Investor: NOVALAND GROUP.
Revenue: \$2B
Location: Tan Binh district, HCMC
Item: Completing the surface of concrete floor



➤ HCMC INTERNATIONAL SCHOOL

Investor: TOAN VIET JSC.
 Revenue: \$1,5B
 Location: District 2, HCMC
 Item: Waterproofing



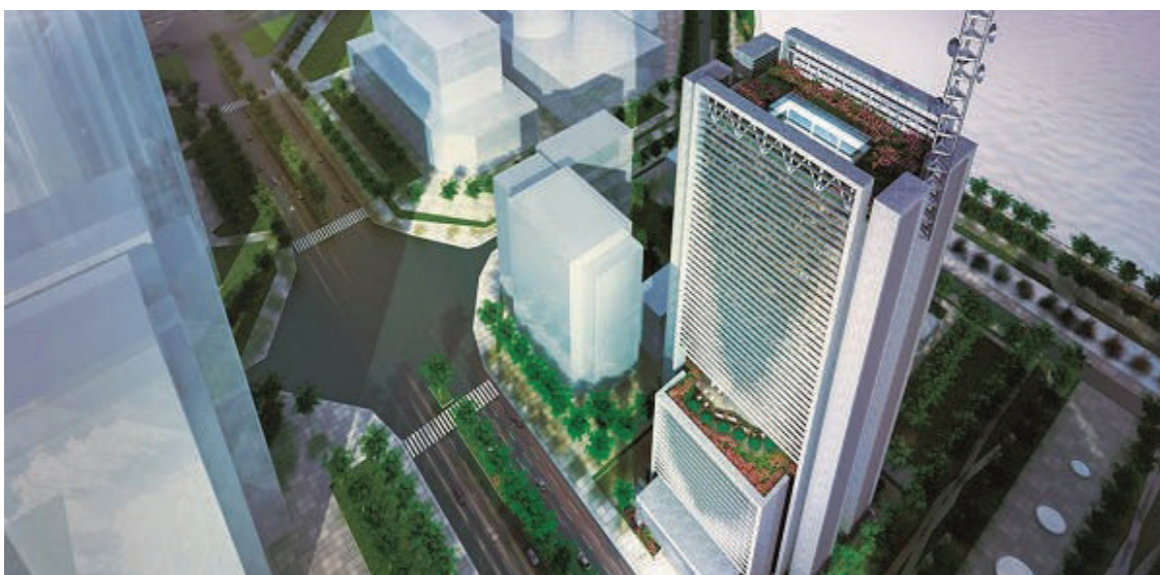
➤ VINFAST FACTORY

Investor: Vingroup
 Revenue: \$1B
 Location: Hai Phong
 Item: Completing the concrete surface by the Hardener Liquid system



➤ VIETNAM TELECOMMUNICATIONS AGENCY HEAD OFFICE

Investor: VNTA
 Revenue: \$1,8B
 Location: Cau Giay district, Ha Noi
 Item: Supplying waterproof materials for the floor of B4 basement



➤ HOA PHAT FACTORY

Investor: Hoa Phat Group
 Revenue: \$4,2B
 Location: Hung Yen
 Item: Supplying non-shrink grout and repair mortar



➤ FUJI FACTORY

Investor: FUJI XEROX Co., Ltd.
 Revenue: ₫2B
 Location: VSIP Hai Phong
 Item: Supplying materials, waterproofing & constructing hardened Lythic Densifier floor



➤ DORCO FACTORY

Investor: DORCO VINA Co., Ltd.
 Revenue: ₫2,7B
 Location: Pho Noi A, Hung Yen
 Item: Supplying materials & constructing hardened Lythic Densifier floor



➤ HONDA FACTORY

Investor: HONDA VIETNAM Co., Ltd.
 Revenue: ₫3,5B
 Location: Dong Van Industrial zone, Ha Nam
 Item: Supplying materials, waterproofing & constructing hardened Lythic Densifier floor



➤ OLYMPUS VIETNAM NEW FACTORY CONSTRUCTION PROJECT

Investor: SHIMUZU Co., Ltd.
 Revenue: ₫2,2B
 Location: Long Thanh, Dong Nai
 Item: Supplying materials & waterproofing





PARNERS

CUSTOMERS

ASIA MORTAR



SINGAPORE • MALAYSIA
PHILIPPINE • INDONESIA • BRUNEI
INDIA • SRI LANKA • THAILAND
CHINA • HONGKONG • CAMBODIA...

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Dong Nai Factory: No.64B, Tan Hoa Hamlet
Hoa An Ward, Bien Hoa City, Dong Nai Province

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